



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

## Contract # 4595518

**Schedule Dates** 10/30/20-10/31/20  
**Advertiser** Dr Cameron Webb VA CD 5-D (136878)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est 8820 Webb DC TV 10.30-31 (1462536)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Brimer,Chris  
**Phone/Fax** /  
**CPE** Est 8820 Webb DC TV  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/29/20  
**Last Modified** 10/29/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,295.00  
**Net Total** \$13,005.00  
**Sales Tax**

## Washington (WJLA)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Nov. 2020           | 15        | \$15,300.00        |
| <b>Grand Total:</b> | <b>15</b> | <b>\$15,300.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                    | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|----------|
| 1.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 5:58:15A- News-Good Morning Washington at 6a |     |    |    |    |    | 1  |    |    | 1     | \$550.00   | \$550.00   | Washington (WJLA) |          | 10/29/20 |
| 2.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 3   | 1:00   | 2P- ABC-General Hospital                     |     |    |    |    |    | 1  |    |    | 1     | \$640.00   | \$640.00   | Washington (WJLA) |          | 10/29/20 |
| 3.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 3   | 1:00   | 3:59:27P- News-ABC 7 News at 4p              |     |    |    |    |    | 1  |    |    | 1     | \$350.00   | \$350.00   | Washington (WJLA) |          | 10/29/20 |
| 4.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 3   | 1:00   | 6:58:46P- Wheel Of Fortune                   |     |    |    |    |    | 1  |    |    | 1     | \$3,500.00 | \$3,500.00 | Washington (WJLA) |          | 10/29/20 |
| 5.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 3   | 1:00   | 11:00:26P- News-ABC 7 News at 11p            |     |    |    |    |    | 1  |    |    | 1     | \$600.00   | \$600.00   | Washington (WJLA) |          | 10/29/20 |
| 6.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 3   | 1:00   | 9P- ABC-20/20 (Friday)                       |     |    |    |    |    | 1  |    |    | 1     | \$4,000.00 | \$4,000.00 | Washington (WJLA) |          | 10/29/20 |
| 7.0  | Normal Line / SPOT             | 10/31/20-10/31/20 | 3   | 1:00   | 11P- 12A (EST)                               |     |    |    |    |    |    | 1  |    | 1     | \$260.00   | \$260.00   | Washington (WJLA) |          | 10/29/20 |
| 8.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 7A- 8A (EST)                                 |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Washington (WJLA) |          | 10/29/20 |
| 9.0  | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 8A- 9A (EST)                                 |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Washington (WJLA) |          | 10/29/20 |
| 10.0 | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 10:58:25A- ABC-The View                      |     |    |    |    |    | 1  |    |    | 1     | \$700.00   | \$700.00   | Washington (WJLA) |          | 10/29/20 |
| 11.0 | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 11:59:56A- News-ABC 7 News at Noon           |     |    |    |    |    | 1  |    |    | 1     | \$350.00   | \$350.00   | Washington (WJLA) |          | 10/29/20 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 12.0 | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 4:59:30P- News-ABC 7 News at 5p        |     |    |    |    |    | 1  |    |    | 1     | \$550.00   | \$550.00   | Washington (WJLA) |          | 10/29/20 |
| 13.0 | Normal Line / SPOT             | 10/30/20-10/30/20 | 2   | 1:00   | 5:59:26P- News-ABC 7 News at 6p        |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | Washington (WJLA) |          | 10/29/20 |
| 14.0 | Normal Line / SPOT             | 10/31/20-10/31/20 | 1   | 1:00   | 7A- ABC-Good Morning America Saturday  |     |    |    |    |    |    | 1  |    | 1     | \$400.00   | \$400.00   | Washington (WJLA) |          | 10/29/20 |
| 15.0 | Normal Line / SPOT             | 10/31/20-10/31/20 | 1   | 1:00   | 8A- News-Good Morning Washington at 8A |     |    |    |    |    |    | 1  |    | 1     | \$400.00   | \$400.00   | Washington (WJLA) |          | 10/29/20 |
|      |                                |                   |     |        |  |     |    |    |    |    |    |    |    |       |            |            |                   |          |          |

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